Rufat Mammadyarov

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WORK EXPERIENCE

829 Studios - Digital Agency & Marketing Consultancy   **Boston, MA**
Director of Technology   *July 2017 - Present*

- Oversaw the successful completion of 100+ website projects, managing a team of 12 developers, resulting in an increase in revenue by 70% over a year.
- Implemented a streamlined development process for each project, utilizing agile and waterfall methodologies, resulting in a 15% decrease in project development completion time.
- Managed a team of 20 developers & client success operators to maintain high-quality service delivery to over 200+ retainer clients, achieving a customer retention rate of 95%.
- Created and deployed AWS based DevOps solutions tailored to the needs of each legacy account, leading to an increase in customer satisfaction ratings.
- Collaborated with cross-functional teams to assess development processes and successfully implemented a new base theme, reducing development time by 10% and improving project completion rates by 15%.
- Implemented REST API-based integration between website and CRM system, enabling seamless data flow and increasing efficiency of data entry by 40%.
- Collaborated with sales and marketing teams to identify website issues and understand high bounce rates, resulting in a 20% decrease in bounce rate after implementing web development solutions.
- Utilized expertise in web design to develop customized landing pages for various marketing campaigns, resulting in an average conversion rate increase of 25%.
- Developed and executed a comprehensive email marketing campaign using Mailchimp and HubSpot resulting in a 15% increase in open rates and a 10% increase in click-through rates.
- Conducted detailed risk assessments of potential technology issues that could impact project timelines, resulting in early identification of critical path items and on-time delivery for all projects.
- Collaborated with design and UX teams to launch dozens of high-converting business websites, resulting in a 40% increase in lead generation.
- Developed and implemented customized performance metrics for each team within the technology department resulting in a 10% increase in overall productivity.

Senior Developer   *February 2013 - July 2017*

- Conducted comprehensive code reviews to identify potential security vulnerabilities and verify browsers, resulting in a 20% reduction in reported security incidents.
- Developed and executed design concepts for website enhancements resulting in improved user experience and increased site interaction by 35%.
- Developed and maintained over 100 custom WordPress websites, ensuring timely delivery and exceeding client expectations.
- Created a comprehensive onboarding program for new hires, reducing ramp-up time by 30% and increasing productivity by 20% within the first month of employment.
- Developed custom Wordpress themes and plugins for 30+ clients, resulting in a 100% client satisfaction rate based on post-project surveys.
- Collaborated with in-house web designers to develop sleek UI designs for 50 legacy clients, resulting in a 20% increase in user engagement.

Web Developer   *April 2012 - February 2013*

- Developed and implemented custom Wordpress themes and plugins, resulting in up to 40% increase in website speed and user engagement metrics.
- Developed and implemented Expedia-like features for finding summer camps using Django framework, resulting in a 20% increase in user engagement and a 15% decrease in bounce rate.
- Optimized server-side performance through Django codebase optimizations, improving page load times by an average of 2 seconds across all sites.
- Developed and implemented world-class web applications featuring cutting-edge HTML, JavaScript, AJAX, and JSON coding that increased site traffic by 40%.
- Collaborated with cross-functional teams to identify key site and app requirements, resulting in a 20% increase in user engagement metrics.
- Developed fully responsive websites using HTML, CSS, JavaScript & jQuery and Python that generated over $300,000 in revenue and increased traffic by 30%.

EDUCATION

Boston University   **Boston, MA**
Master of Arts in Computer Science
Bachelor of Arts in Computer Science

SKILLS & INTERESTS

Skills: Wordpress, Woocommerce, Drupal, Django, React, DevOps, AWS, PHP, CSS, JS, HTML, Git, Python, MySQL, E-commerce, Docker, CI/CD, Shell scripts, Solution Architecture, REST API, Node.js
Interests: React, Next.JS, DevOps, Solutions Architecture, Product Ownership, System Design, AI Automation, Project Management